

SENXAO PRESS KIT

INFO@SENXAO.COM



SENXAO

BIOGRAPHY

Senxao is not just a band; it's an electrifying experience that transforms any event into a vibrant celebration. Based in Salt Lake City, Senxao has earned a reputation as a top choice for private parties, corporate events, and festivals across the United States. Specializing in blending popular Top 40 hits with a dynamic mix of Latin genres, Senxao brings a unique flair and unmatched energy to every performance.

Senxao's music is a vibrant fusion of popular Top 40 hits and diverse Latin genres, including Reggaeton, Salsa, Merengue, Cumbia, and Latin Pop/Rock. The band's international lineup, with influences from Puerto Rico, Cuba, Venezuela, Mexico, and Afro-Caribbean rhythms, ensures an eclectic and energetic performance. Whether it's the latest chart-toppers or classic Latin tunes, Senxao delivers a dynamic and engaging show that keeps audiences dancing all night.



NOTABLE PERFORMANCES

- Abravanel Hall: Opened for international superstar **Olga Tañón**, captivating over 2400 attendees.

- The Commonwealth Room: Delivered a high-energy performance alongside **Los Amigos Invisibles**.

Tabernacle on Temple Square: Headlined the "¡Feliz Navidad! With Senxao" event, the only Spanish-speaking group invited to perform

Other Notable Acts: Shared the stage with **Grupo Tierra** and **Richard Bean of Malo**, showcasing their versatility across diverse musical settings.



ACCOLADES AND RECOGNITION

Senxao's exceptional talent and captivating performances have been recognized with the "Latin Mara International Award" for "Best Latin Pop/Rock Group of the Year." This honor highlights the band's ability to deliver an extraordinary entertainment experience that resonates with audiences of all backgrounds.



RICARDO VAZQUEZ / BASS PLAYER

PUERTO RICO

Achievements include touring with artists like Menudo (El Reencuentro), Michale Graves (Misfits), Willie Gonzalez, and Ronnie Munroe (Metal Church). I've played with Jerry Rivera, Tony Vega, Noelia, Roberto Blades, and Maelo Ruiz. My passion for music has led me to explore various genres including Rock, Salsa, Punk, Jazz, Merengue, Cumbia, and Funk. This journey brought me to Senxao, a band that values creativity and teamwork, motivating me to continue contributing and delivering an exceptional musical experience to our audience.



NAYI ESCALONA / SINGER SONGWRITER

VENEZUELA

Venezuelan singer and composer Wilmer Nayi Escalona, known as NAYI, is a leading figure in Latin urban music. A self-taught artist, he began playing guitar and composing at a young age. NAYI gained recognition on the show La Academia in 2011 and has since performed at major events, including the HACER awards at Yankee Stadium and the 30th Puerto Rican Festival. He has shared the stage with Maluma and Chino y Nacho, and his single "Explícame," produced by Latin Grammy-nominated SP, is charting in Venezuela and Colombia. In 2016, NAYI won Univision's "Va Por Ti," representing his native country Venezuela.

BAND MEMBERS

SENXAO



DOMINGO RODRIGUEZ / DRUMMER

VENEZUELA

Born in Barquisimeto, Venezuela, he has dedicated his life to music as a drummer, with over 20 years of experience in the music scene. His passion for drumming has led him to collaborate with various national and international groups, showcasing his versatility across a wide range of musical styles. Throughout his career, Domingo has performed with renowned artists, developing a unique style that blends technique and creativity. In addition to his love for music, he is an avid traveler, always seeking new cultures and influences to enrich his art.



EIRO HERNANDEZ / GUITAR PLAYER

VENEZUELA

Born in Maracaibo, Zulia, Venezuela, I grew up in a multicultural environment that exposed me to a wide range of musical styles, from Urban, Salsa, Alternative, Ska, Reggae, and Funk to Black Metal.

I had the chance to be part of various Latin-influenced and renowned local bands, such as "RADIOACTIVO" (Alternative Rock), where I performed at university events, "CALLE RECORD" (Urban Genre), a band beloved in Maracaibo's nightlife, and "ANIMAS MORTUORIUM" (Melodic Black Metal), with which I played at major festivals across the country. Currently, I'm the guitarist for SENXAO, a Latin Funk band based in Salt Lake City, Utah, a project I'm passionate about and have been with since its early days.

BAND MEMBERS



KEVIN JUDD / KEYBOARD PLAYER

MEXICO

A versatile pianist and arranger from Salt Lake City with Mexican heritage, excels in Jazz, Salsa, Pop/Rock, Funk, Blues, and Classical music. He has toured internationally, performed with renowned artists, and appeared at Madison Square Garden with Cirque du Soleil's Wintuk. Kevin has also played with the Utah Symphony and currently leads the Senxao Band, showcasing his exceptional talent and leadership on the global stage.



GUSTAVO MONTERO / PERCUSSIONIST

VENEZUELA

I began my musical journey at age 3, winning my first singing festivals, including Cantaclaro (Venezuela). Later, I studied classical and popular guitar, cuatro, and music theory, joining student groups and choirs. At 10, I became part of Fundación Despierta Venezuela, where I participated as a bassist and songwriter, contributing to two albums sponsored by Juan Vicente Torrealba and Simón Díaz.

Now living in the U.S., I've developed music with various groups and educational projects, focusing on Latin American styles, mainly percussion. Currently, I'm the percussionist for Senxao and have been featured in digital and print magazines like Bold Journey, Canvas Rebel, and Voyage Utah.

BAND MEMBERS

NEW SINGLE

The release of our latest single, "Dime", a vibrant fusion of Funk and Salsa that captures the heart and soul of our band. Crafted by our talented ensemble in both Salt Lake City and Miami, "Dime" blends rhythmic grooves with infectious melodies, showcasing our unique musical essence.

Available on all platforms starting [Release Date], "Dime" promises to get you moving and grooving with its energetic beats and captivating rhythms. Experience the magic of our sound and let the music speak for itself.



LINKS SENXAO



Los Amigos Invisibles



The Latin Pop/Rock Powerhouse



Kanab Balloons and Tunes Festival 2024



Norkys Batista / Salt Lake City



Olga Tanon / Salt lake city



Abravanel Hall, Sep 29, 2023.
Salt Lake City, Utah

TIP

SENXAO

TESTIMONIALS

Jeff Whiteley, Founder and Managing Director of Excellence in the Community, Gallivan Center, Salt Lake City, Utah

"Senxao brought a high energy, enthusiastic, crowd grabbing performance to the Gallivan Center stage, last August. Great front man, great singing, wonderful musicianship. This is the kind of act I love to work with because they deliver the goods, with style, flair, and passion. They know how to cast a spell. We have already booked them again, and look forward to working with them on a variety of projects in the future."

Ghassan Daoud - Layton, Utah : Simply woowooooow, We had our daughters quinceanera last night and this band is the bomb they did a great great job, everyone was on their feet dancing all night long great job guys will definitely recommend you I will definitely have you guys again thank you so much.



Camelia and Jeff King, Bride and Groom, Draper Utah

"We had Senxao at our Wedding back in June and it was amazing! We loved the energy they brought to our Wedding and we loved how they interacted with our guests. Up until this day our guests are still talking about how amazing the band was at our wedding. We were very pleased with their performance and we had a lot of fun."

John Nelson, Salt Lake Magazine: "Most acts don't get the crowd's undivided attention, but Senxao's charismatic lead singer had patrons beaming. The crowd joyously danced and sang along."

Jennifer Parra - Salt Lake City, Utah : Lo recomiendo al 100% me parece muy profesinal , Educados, responsable, atento y con una calidad humana que solo se siente entre los Venezolanos 🥰hace especial tu momento de celebracion y te hace sentir en casa ❤️ ! Señores que nadie se quede sentado los invito a echar un buen pie con este espectacular grupo 🎉 Senxaomusic!!



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